



ClearLakeBlue

Transforming business through impact investment and sustainable finance

Bridging Vision and Viability in the \$9 Trillion Impact Investment Market

Introduction

The Future of Capital is Impact-Driven

The global financial landscape is experiencing a fundamental shift. Impact investing, where capital is deployed with the intention to generate positive, measurable social and environmental impact alongside financial returns has evolved from a niche market to a \$9 trillion force reshaping how we fund the future.

At ClearLakeBlue, we stand at the intersection of this transformation, connecting ambitious businesses with the capital they need to drive meaningful change while delivering sustainable returns.

Our Impact Investment Expertise

Strategic Capital Markets Execution

Drawing on our proven track record in raising capital and executing complex transactions, we architect **bespoke funding solutions** that resonate with both philanthropic and impact-first investors. Our approach goes beyond traditional fundraising to create innovative structures that align financial objectives with measurable social and environmental outcomes. In particular we focus on projects that contribute to the betterment of society.

UN Sustainable Development Goals Integration



We work to demonstrate how your business contributes to the UN's 17 Sustainable Development Goals, whether through:

- **Poverty Reduction** initiatives and financial inclusion programs
- **Clean Energy** projects and sustainable technology deployment
- **Sustainable Agriculture** and food security solutions
- **Quality Education** and capacity building programs
- **Climate Action** and environmental restoration projects
- **Inclusive Economic Growth** and community development
- **Industrial Renovation** and infrastructure development
- **Or one of the other 10 goals**

To ensure maximum success for you, we don't just propose projects, we **place them** with the most appropriate funders. Our network includes industry impact investor specialists and accredited auditors, ensuring your project aligns with SDG frameworks and meets the rigorous standards of today's impact investment community.

Donor-Assisted Funding & Blended Finance

Through our international network we can give you access to different types of funding including:

- **Development Finance Institution (DFI) partnerships**
- **Grant funding** from international development organizations
- **Blended finance structures** combining public and private capital
- **Foundation and philanthropic capital** access
- **Concessional financing** arrangements for high-impact projects

Impact Investment Capital Raising

We consider projects on their own merits:

- **Series A and beyond** funding for revenue-generating businesses
- **£5m to £500m+** funding capacity across diverse structures
- **ESG-focused investor introductions** and relationship management
- **Impact measurement frameworks** and reporting systems
- **Carbon credit strategies** and environmental asset monetisation

Innovative Financing Solutions

We do not just focus on traditional lines of funding, preferring to find the right solution for our clients. Innovation is at the heart of what we do and we can also deliver:

- **Bridge facilities** with banking partners to accelerate deployment
- **Tax incentive structuring** to maximize capital efficiency
- **Convertible impact bonds** and results-based financing
- **Revenue-based financing** for sustainable business models
- **Cross-border funding arrangements** for global impact initiatives

Sector Expertise with Impact Focus

Our cross-industry experience spans sectors driving positive change. Our team has experience in the following business areas:

Technology & Innovation

- SaaS platforms addressing social challenges
- Artificial Intelligence for sustainable development
- Blockchain solutions for transparency and inclusion
- IoT applications for environmental monitoring

Healthcare & Biotechnology

- Medical devices for underserved populations
- Digital health solutions for remote communities
- Drug development for neglected diseases
- Wearable technology for preventive healthcare

Clean Technology & Sustainability

- Renewable energy projects and infrastructure
- Waste management and circular economy solutions
- Water treatment and conservation technologies
- Sustainable transportation and logistics

Financial Inclusion & Fintech

- Digital banking for unbanked populations
- Microfinance and alternative lending platforms
- Payment systems for emerging markets
- Financial literacy and education platforms

Global Reach, Local Impact

With proven experience across the USA, Europe, Africa, and Asia, we understand the nuances of international impact investing and the importance of local market knowledge. Our global perspective, combined with our commitment to sustainable development, positions us uniquely to help businesses access both traditional and impact-focused capital markets.

Leadership in Impact Investment

Karim Peer- Executive Chairman & NED

Experienced builder of businesses across multiple sectors with extensive international experience. Karim's expertise in sustainable finance and donor-assisted funding has helped numerous organisations access impact capital while delivering measurable contributions to the UN Sustainable Development Goals.

Nigel Eastwood- Technology & Emerging Markets Specialist

Times Fast Track 100 CEO and well-connected international technology entrepreneur with significant M&A and emerging markets experience. His expertise spans technology commercialization, international market entry, and complex cross-border transactions in developing markets.

Nigel Parker- Private Debt Specialist

Seasoned private debt specialist bringing deep knowledge of alternative financing structures and institutional investor relationships critical to impact investment success.

Regional Impact Investment Expertise

Our leadership team has lived and worked across the world in:

- **Emerging Markets:** Development finance and blended finance solutions
- **Europe:** ESG compliance and sustainable finance regulations
- **North America:** Impact investing networks and family office capital
- **Asia-Pacific:** Sustainable development partnerships and green finance

Our Impact Investment Track Record

Successful Transactions Driving Change:

- **£24m fintech funding** enabling financial inclusion initiatives
 - **\$175m consumer platform acquisition** connecting underserved communities
 - **\$70m growth capital** for challenger telecoms expanding digital access
 - **\$1.2bn data centre** loan facility
 - **\$520m farm** purchase
 - **€320m mixed use** tower development
 - **\$1.1bn construction project** for leisure resort
 - **Project Development** with donor agencies focused on stopping the illegal logging of rainforest in Africa
 - **Multiple sustainability-focused exits** generating both returns and impact
 - **ESG-driven restructuring** projects restoring companies to profitable growth
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Why Choose ClearLakeBlue for Impact Investment?

Bridging Capital Gaps for Deployment

Unlike traditional philanthropic funding which often limits deployment with restrictive pledges, ClearLakeBlue creates **bridge facilities** with banks, leverages **grant funding**, and structures **tax incentives and carbon-credit strategies** to mobilise capital faster and broader.

Mission-Market Synergy

We understand that the most sustainable impact comes from businesses that can generate both meaningful change and financial returns. Our expertise lies in structuring deals that satisfy both impact investors' mission requirements and their return expectations.

Measurable Impact Commitment

Every engagement includes robust impact measurement frameworks aligned with internationally recognised standards, ensuring transparency and accountability to all stakeholders.

The convergence of mission and market represents the greatest opportunity in modern finance. Whether you're seeking growth capital, planning an acquisition, or looking to restructure for greater impact, ClearLakeBlue has the expertise and networks to connect you with the right impact investors. **Let's discuss how we can unlock impact capital for your business while creating lasting positive change for communities and the environment.**

Contact us today to explore how your business can access the \$9 trillion impact investment market while driving meaningful change aligned with the UN Sustainable Development Goals.

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